

# Ashland Family YMCA Art Gallery Guidelines and Submission Process

# **REQUEST FOR ARTISTS (RFA)**

The Ashland Family YMCA is committed to promoting and integrating arts, culture, and community aesthetics. Featuring public art at the Ashland Family Y gives local and regional artists an opportunity to display, and by the artist's choice, sell, their artwork in a location visible to the community.

The Ashland Family YMCA invites artists to submit proposals for rotational art display in the Ashland Family YMCA lobby.

#### **DISPLAY PROCESS**

Art will be displayed in rotating "terms" (generally 2 months each-depends on the number of submissions received and success of the program). The Ashland Family YMCA will have the right to advertise the name and work of each artist and photograph the art for advertising and promotional purposes. The Ashland Family YMCA will not be responsible for lost, stolen, or damaged artwork.

#### **ARTWORK CRITERIA**

Submissions should align with the Ashland Family YMCA's values of inclusivity, respect, and community. All forms of visual art (painting, photography, mixed media, etc.) are eligible.

#### All submitted art must:

- be created by an artist residing within the Roque Valley.
- not be offensive or condescending towards any race, religion, gender, or sexual orientation.
- not be used to promote or oppose political views.
- be original. (no photo copies)
- be no more than 30 pounds per piece.
- be finished and ready to hang. (i.e. framed, wrapped, wired, etc.)
- meet specifications for available display space at the Ashland Family YMCA;
  - o Art will be displayed on a grid wall hanging system.
  - Approximate space is 6' high and 8.5' wide

#### **ARTIST RESPONSIBILITIES**

Artists will not receive a fee for displaying art. Artists are responsible for:

- submitting proposals through the AFYMCA RFA process for review.
- understanding criteria for displaying artwork outlined in the RFA.
- coordinating installation and removal of art with AFYMCA on the dates and times provided.
- pricing artwork and providing contact information for patrons (if selling).
- handling all sales transactions.
- ensuring sold artwork remains in the exhibit until the exhibition ends.

#### **SUBMISSION PROCESS**

When submitting art for consideration, artists must:

- read, complete and sign the AFYMCA submission form.
- provide photos or images and approximate sizes of pieces (to determine space).
- Provide artist statement &/or artist bio.
- send materials by email only to office@ashlandymca.org.

#### **SELECTION PROCESS**

The AFYMCA Art Selection Committee (members will remain anonymous) will review and make selections for future rotations. Selections will be based on completed RFA and appropriate art content.

### **Additional Considerations**

Sales: Artwork may be sold during the exhibition, but all transactions must be conducted privately between the artist and buyer. The YMCA does not take commissions or facilitate sales. Sold pieces should remain on display until the end of the commitment.

**Liability:** The YMCA will take precautions to protect displayed artwork but is not responsible for damage or theft. Artist Gallery will be under video surveillance during operating hours.

**Promotion:** The YMCA will promote each exhibit via our website, social media, and newsletters. Artists are encouraged to participate in promotion efforts.

**Fees:** The Ashland Family YMCA is pleased to offer artists the opportunity to display their work in our gallery at no cost. However, we kindly request a 10% contribution from any sales to support our scholarship campaign, helping to provide access to YMCA programs for those in need.

#### **MORE INFORMATION**

For questions, or more information about this program, please email office@ashlandymca.org.

# Ashland Family YMCA Art Submission Application

## **APPLICANT INFORMATION:**

Name:	
Address:	
Email Address:	-
Phone:	
YMCA Member? □ Yes / □ No	
Website &/or Social Media: please list any sites/tags/hashtags/etc.	
Will your artwork be available for sale?  ☐ Yes — please circle preferred method of contact for buyers (phone/emails No)  ☐ If yes, will you contribute a donation to our Scholarships Fundraising  If your artwork does not fill the display space, would you agree with sharing with a different artist? ☐ Yes / ☐ No	Campaign?
As the artist applying to have my artwork displayed, I agree to: (please Be responsible for the installation and removal of my artwork on th Keep the artwork at AFYMCA until the end of its term.	e provided dates
Please email this form, along with any photos, images, artist statement, an office@ashlandymca.org.	tist bio, etc. to
Signature: Date:	